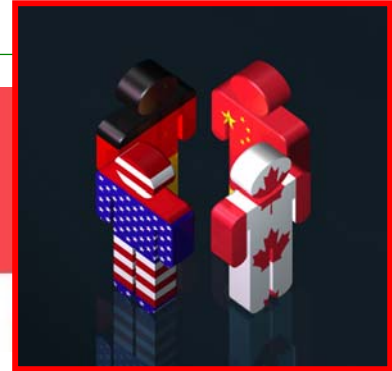


North America-China Trade



Working Closely With You to Access the China Marketplace, Establish Critical China Partnerships, and Improve Your China Presence

Companies that are successful in doing business in China are well prepared in advance, always link up with China-based strategic partners, and use whatever resources are available to facilitate the process, and to avoid costly and time-consuming mistakes.

Synergy can be that resource. With a successful track record of North America-China Trade, Synergy can facilitate the process for your company, from planning and preparedness, to doing business 'right' in China. Let's talk.

Planning and Preparedness

- ✚ Developing Your China Strategy
- ✚ China-Export Readiness Consultants
- ✚ China Opportunity Due Diligence & Risk Assessment
- ✚ Partnership and Market Identification

Doing Business in China

- ✚ Partnership and 'Deal' Development
- ✚ 'Guanxi' : China Contacts & Relationship-Building
- ✚ 'Baojhuang' : China-Branding/Imaging of Your Company & Products
- ✚ Exporting and/or Outsourcing Connections

China Facts

- 1.3 billion people
- 91st of 155 countries in 'ease of doing business'
- 23 autonomous Regions, with different levels of sophistication, regulations, needs, cultures, tastes
- 500 million new 'middle class' by 2010
- 300,000 new millionaires/yr
- 23 million small enterprises
- \$18 billion capital outflow
- Urban growth, consumerism



Synergy Can Help You Succeed in China

There is an absolute need to 'focus down' to a realistic market (not all of China), and to structure a secure, mutually profitable business relationship which is based on the 'person-to-person' Chinese Business Model.

Synergy Management Group Ltd.

North America-China Trade and Investment

Planning, and Opportunity Implementation Specialists

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