

## Turning Opportunity into Business Reality



Government Grants and Funding  
Venture Capital and Venture Groups  
Private Investors  
Joint Venture Partnering  
Strategic Alliances  
Packaging for Funders / Investors  
Licensing and Franchising  
Traditional / Non-Traditional Funds

Market Research  
Government Funded Studies  
Market Penetration Strategies  
Competition Assessment  
Viability Analysis  
Market and Price Sensitivity  
Partnerships and Alliances  
Industry and Sector Studies



Business Plans  
Feasibility Studies  
Hands-On Business Mentoring  
Opportunity Assessments  
Action and Implementation Plans  
'What If?' Analysis  
Planning for Growth  
Diversification Strategies

### ***Business Development (Private Sector)***

*Business is enough of a gamble. Take the guesswork out. Reduce your risks, and get a competitive edge.*



*Synergy is MONEY, MARKETING and PLANNING expertise, and can help you capitalize on opportunities, plan for success and access funding for your business.*

## **Synergy Management Group Ltd**

Business & Economic Development Consultants  
Opportunity Implementation Specialists

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