



GET NOTICED. INSPIRE INVESTORS.

In today's market, you need to stand apart and deliver a memorable, consistent message to the market in order to see results.

- strengthen and maintain stock price
- generate volumes
- catch the attention of brokers
- get solid media exposure
- attract new investors
- excite existing stockholders

*Can you afford to be 'just another' mining, or tech, or '#!' company? **No.***



You and your competitors, and every company out there, are after the same limited pool of investment capital. So, you had better inspire and 'wow' people. Dare to be different.

- Get recognized
- Be viewed as a 'player'
- See results

FROM DESIGNING THE MESSAGE, TO DELIVERING RESULTS

- 1 Quick Start** : Synergy assesses your marketing targets and goals, how you package your company, and the effectiveness of your marketing program, website, and promotional materials.
- 2 Effective Message and Branding** : Synergy designs a message and brand, including graphics and creative concept development, that best reflects who you are, and what you want others to know (and remember) about you.
- 3 Marketing Plan** : Synergy develops a Plan for delivering the message through the right venues:- web, unsolicited (free) editorial coverage in newspapers and trade magazines, wire services, e-publications, TV, webTV, streaming video, and more.
- 4 Delivering Results** : Synergy delivers your customized Marketing Plan, monitors and reports back on measurable results, and 'tweaks' the program to assure best payback.
- 5 Synergy's Own Investors Network** : Through our own overseas contacts, Synergy can also arrange introductions to Asian investors, strategic partners, joint venture partners, M&A players and even potential licensees / distributors and cost-effective source suppliers.



LETS TALK OPPORTUNITIES.

SYNERGY'S PROFESSIONAL TEAM IS PLEASED TO HAVE SERVED, AMONGST OTHERS, THE FOLLOWING CLIENTS



Various Small to Medium Size Publicly Traded Companies ...as well as...

*Johnson & Johnson
L.M. Ericsson Technology
Nokia Communications
Shell Oil
Smith and Nephew
Kraft Foods
Cyanamid International
General Electric
Reichold Chemical
CAE Aerospace
Hercules Defense
Bombardier
SNC Lavalin
Motorola*

GOVERNMENT 'BRANDING'

*Ministry of International Trade and Development
Associations, Special Interest Groups, Academia
World Bank (UN)
U.S. & CDN Ministers' Offices*

INTERNATIONAL

*Brio Technology, Beijing
University of Moscow
Aerospace Batteries, St. Petersburg, Russia
Chinamerica, US/Beijing*



Synergy Management Group Ltd

Corporate Communications - Media Relations - Market / Investor Impact Strategies - Packaging for Success
Cell 1 250 619 3450 www.synergy1.ca email jay@synergy1.ca Canada, U.S. and China - Based Associates